



Sponsorship Opportunities

March 11, 2026

Hosted by:



WESTERN MICHIGAN UNIVERSITY
HAWORTH
College of Business





OUR PROGRAMS

Junior Achievement programs are intensely focused on bringing relevancy and application into everyday learning. Through partnerships with the business and education communities, we bring curriculum to life by connecting volunteers from the community to deliver our programs. By providing engaging, hands-on and experiential learning, students are equipped with the skills they need to have successful futures.

OUR MISSION

It is our mission to inspire and prepare young people to succeed in a global economy. We empower students with economic mobility by providing fun, hands-on, K-12 programming that teaches work readiness, entrepreneurship, and financial literacy skills.

OUR APPROACH

JA's unique approach allows volunteers from the community to deliver our curriculum while sharing their education and career experiences with students. Embodying the heart of JA, our classroom volunteers transform the key concepts of our lessons into a message that inspires and empowers students to make informed decisions about their career paths and education.



ABOUT THE EVENT

The JA Girls' Dream Fair: A STEM Experience is an inspirational and educational one-day event for middle school aged girls. Students will learn about STEM (science, technology, engineering, and math) opportunities and careers in high demand from presentations by local female professionals who work in STEM careers. The goal of this event is to elevate self-esteem and spark big career dreams for students.

The day starts with local female professionals who share about their career paths, give advice, and answer career questions, followed by a day of mentorship between students and female professionals guided by the JA It's My Future® curriculum. Students will be encouraged to investigate, ask questions, and be inspired to consider STEM careers for their futures.

LEARN MORE ABOUT OUR EFFORTS
swmichigan.ja.org



SPONSORSHIP OPPORTUNITIES

Benefits	Title Sponsor (1)	Presenting Sponsor	Supporting Sponsor	Bright Future Sponsor	Agency Sponsor	Dream Sponsor	STEM Sponsor
	\$10,000	\$7,500	\$5,000	\$3,000	\$2,000	\$1,000	\$500
Co-Brand: Sponsor will co-brand single event with JA, including name as Title Sponsor with prominent logo representations.	X						
JA Giving Champion: Qualify as a JA Giving Champion*. Will be recognized at JA events throughout the year.	X						
Newsletter: Featured in JA email newsletter promoting the event. Distributed to 20,000+ constituents.	X	X					
Press Release: Sponsor will be featured in press release about the event that gets sent out to the local media.	X	X					
Keynote Speaker: Sponsor will have the opportunity to provide a keynote speaker for the event. Limited spots available.	X	X	X	X			
Post-Event Letter: Sponsor will be featured in the thank you letters that are distributed to all sponsors after the event.	X	X	X	X			
Social Media: Sponsor will be recognized in a social media post thanking for your sponsorship.	X	X	X	X	X		
Website: Sponsor logo will be featured on the event page of our website.	X	X	X	X	X	X	
Event Program: Sponsor will be featured in the event program distributed to all attendees.	Full Page Ad	Half Page Ad	Quarter Page Ad	Logo	Logo	Logo	Listed
Day-of Recognition: Sponsor will be recognized verbally and/or visually at the event.	Visually & Verbally	Visually & Verbally	Visually & Verbally	Visually	Visually	Visually	Visually

*Contact Katia Martin at katia.martin@ja.org to learn more about these benefits.



BECOME A STUDENT EVENT SPONSOR

Help us introduce young girls to the incredible opportunities for their future in the field of STEM!

Please complete this form and mail to: Junior Achievement of Southwest Michigan, 2785 West Dickman Rd, Suite C, Battle Creek, MI 49037, or email the completed form to: katia.martin@ja.org. Additional sponsorships can be made upon request if your desired support level is not available.

SPONSORSHIP LEVELS

TILE SPONSOR (1)	\$10,000
PRESENTING SPONSOR	\$7,500
SUPPORTING SPONSOR	\$5,000
BRIGHT FUTURE SPONSOR	\$3,000
AGENCY SPONSOR	\$2,000
DREAM SPONSOR	\$1,000
STEM SPONSOR	\$500

We cannot attend this year's event. Please accept this donation of \$ _____

We are unable to support this event. Please contact us to discuss additional event opportunities.

PAYMENT OPTIONS

Please Invoice: _____ (must be before June 30th, 2026)

Check attached made payable to Junior Achievement of Southwest Michigan

Credit Card Number _____ Expiration _____ CVV _____

BILLING INFORMATION

Business/Organization Name _____

Contact Name/Title _____

Phone _____

Email _____

Address _____

City _____

State _____

Zip _____

Signature _____

Date _____